Trends and Transitions in Health Care

Bringing Balance to Wellness through Alternative Technologies

By Justin Allen

Recently, the world of health care has presented many individuals seeking treatment with numerous revolving doors that lead them only to more concerns and unanswered questions about their health conditions. As medical coverage costs escalate, most doctors are capable of only spending little time (on average a total of seven and a half minutes) with their patients and are therefore unable to completely answer all of their questions and address their personal issues entirely.



Alongside inadequate face-time with care providers, new and more expensive prescriptions that can often be less effective and can carry a list of potentially negative side effects are also compounding the frustration many Americans and others are beginning to feel about conventional western medicine. Inside the fog of this frustration, however, there is a transition gathering force that has sent many of those weighing their options while seeking responsible health care on a journey to locate more economic and successful alternative treatments.

New developing alternative technologies paired with natural supplementary regimens are mitigating the need for patients to steer themselves toward only receiving orthodox treatment. Alternative and integrative practitioners who typically are already educated on these modalities are now implementing their use to provide care for their clients who are finding the results more beneficial and effective. As researcher Jimmie Holman is known to say, "The business of medicine and the healing art are two different things." He states that the medicine most of us grew up with was a skilled



art by concerned family doctors. What has unfortunately developed in today's world is the "fast food business" of desperately needed medical services, with the delivery of an often inferior or very poor quality product or service. Mr. Holman is one of the primary directors of Pulsed Technologies, a shining company in the field of resonant frequency generation and precision pulsed plasma technologies that offers tools ideal for reclamation. The instruments built and provided by the company, while having many general uses, have been utilized with great satisfaction amongst many health professionals, their patients, and other researchers.

As mentioned though, there is a great stand-off at the crossroad of public health care and corporate interest. Before the introduction of pharmaceuticals and regulated care, one of the primary forms of public healing in the west was homeopathy; where symptoms were fought naturally by using doses of highly diluted substances that induce like symptoms, which then trigger the body's natural healing system. One of the mechanisms of the technology produced by Mr. Holman's company is thought to work in much way similarly in naturally stimulating the electrical potencies of the body to combat and destroy pathogens and toxic bacteria. Major medical companies have done well, nonetheless, in

misleading many to believe that conventional prescribed medicine is the only resolution to treating sickness and poor health, causing numerous patients and even doctors to remain completely uninformed of other treatment possibilities. However, through progressive private research and responsible promotion, companies such as Pulsed Technologies are gaining ground on the forefront of this global shift in the process of personalized health care. One place where this observed transformation is occurring is in Dallas, Texas, at the clinical office of Dr. Julia Schulenburg NMD, CLT at the Center for Holistic Healing and Biogenetics International. During an interview at her office, she contributed much insight on how she integrates these new forms of alternative treatment to assist patients:



Could you briefly describe the terms "integrative" and "alternative" and how they apply to your practice?

"When using the term 'integrative' I am saying a couple things. One: That I am integrating alternative modalities using new state-of-the-art equipment with knowledge learned from western medicine and principles learned from traditional Chinese medicine; acupuncture, the energy systems, and the art of homeopathy originating from Samuel Hahnemann, to name a few. Two: I like to think in threes when I look at a person. I consider the physical body, the mind-emotions, and the spiritual health of each individual. Then I apply this to collect necessary data in order to implement the most effective therapies, modalities, and nutritional needs with the best of tools and equipment available to carry this through. It is vital to an individual's full recovery that these three elements of the spirit-soul-body are brought into balance. Spiritual imbalance disrupts healing. Negative thoughts, beliefs, and emotions become toxic in a person's physical body causing dis-ease. As for 'alternative', what I mean is that these methods of healing are not within the mainstream, conventional practices of western medicine. The equipment from Pulsed Technologies which I use, resonates with each cell in the body to assist in the mobilization of toxins, the balancing and strengthening of physical body systems, and stimulates stagnant energy and meridians in the body."

How were you introduced to the technology you are using and what was your reaction to what you were hearing?

"I was at a conference eight years ago where I heard Jimmie Holman giving a presentation covering the equipment his company develops and its capabilities. I was fascinated by what I was hearing and when I asked Dr. Lee Cowden – a well-respected colleague of mine – about the information, he validated their products as higher quality modalities for treatment. I then sought out the technology to conduct trials on myself which then led to much more research and then developed it within my scope of therapeutic modalities, personalizing and individualizing it to fit our needs."

Before obtaining the equipment built by Pulsed Technologies, you were able to utilize other devices you received from competitor companies. How would you describe your impression after their use?

"Yes, I had used other equipment. I found the other equipment to be inferior in quality and discovered limitations in their use. The equipment from Pulsed Technologies had capabilities that other competitors did not have in their ability to provide the safest, clearest, resonant low or high frequencies with harmonics. Being a musician at one time, I would

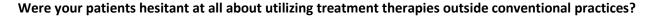
compare this to the precision of fine-tuned instruments synchronizing together to create a symphony of music within the body."

How long have you been integrating the equipment into your practice?

"I've been using it since I discovered it; for eight years now. I realize that my patients and I are gaining more and more usage from the equipment, and I stand behind it and its effectiveness."

Overall, would you say that both you and your patients consider the results satisfactory?

"I would say that the results are actually more than satisfactory. Those who have experienced the results feel the same as well. Changing the way one thinks and teaching a new way towards health and well-being has been the largest challenge in overcoming doubt whether this type of frequency modality is helpful."



"Some clients are somewhat educated on alternative forms of health and others have learned much more than the usual person because they had exhausted many other methods of becoming well and began their research to become healthy. There has been little apprehension to try alternative methods to feeling well."

What would you say is causing these patients to overlook that previous concern and is steering them in the direction of alternative treatment professionals such as yourself?

"Most of the patients that make their way to my office weren't getting better from conventional therapies. Many were unhappy with the results they were getting so they started their own investigations into treatment for their conditions and were intrigued by what they read about resonant frequency technologies. While most conventional treatment targets symptoms, these instruments, with appropriate supplementation, address the causes of imbalance and also facilitate cellular repair."

Is there a limit to the number of patients that can be treated at one time?

"In the case of the plasma systems, the number of patients that can be treated simultaneously is virtually unlimited. Not only do the instruments possess the capabilities to affect more than one patient at the same time here, but remote data assessments also provide me with the opportunity to reach a worldwide client base. The Zyto technology for data collection allows me to collect data remotely and I can have access across the globe with the specialized PFG Lab Software to implement a plan of therapies."

How many patients are you capable of delivering treatment to here at your office?

"Within the office I have several Plasma units, a PPLED, and a PFG contact mode for multiple uses. These can all be used separately or simultaneously. The number of persons varies and the visits can be new individuals or follow-ups for those returning for occasional therapies. Those with more chronic ailments, I suggest that they acquire a unit to use at home within specific guidelines."

Can you elaborate a bit on the "at-home" use?

"Many of the more critical patients require far more and regular use, often a minimum of three times per week and for extended periods of time. This simply isn't practical for the client, or for the office either. However, the hardware and software, especially with the remote support capabilities, make an otherwise technical self-application both possible and practical on

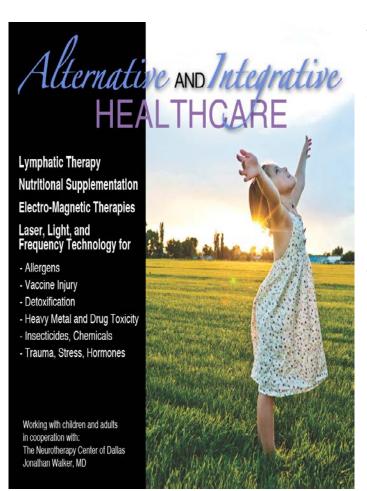


their schedule and in the comfort of their own home. Occasional office visits are still required so that physiological changes can be monitored and any required adjustments can be made as needed."

With multiple patients being treated in your office at once, would you say that you are still able to provide adequate face-time with each person to make sure they're receiving full proper treatment?

"Yes, I would definitely say that. For each patient, I am able to spend at least one to two hours going through the data collected and the plan of therapy with them. The follow ups with my patients can even last up to ninety minutes on some occasions. I also have experienced assistants who are able to tend to the various therapies in office while I consult the others. Ensuring enough time is taken to address each patient's specific personal concerns is always something that I am able to do while utilizing these fresh modalities for treatment."

This new personalized, innovative, and "integrative" approach towards health care appears to be a fundamental element in laying out the difference between the "healing art" and the "business of medicine". It may better represent the return to the healing art and the genuine concerns for health we have all but lost. With the increasing number of successes that result from these new treatments, more patients are wading toward the bays of many alternative practitioners in an attempt to achieve regaining and maintaining optimal health and wellness. These new means of health care provide not only physical results, but also a new comfort for users not typically experienced when visiting conventional doctors and therapists. At-home usage provides patients with an opportunity to not only recuperate from the comfort of their homes, but to also become an active participant in their full recovery. The changes trailing the forward movement of these new and intriguing therapies are beginning to suggest that more proactive forms of health care must be addressed in order to help transport the public in a brighter direction when seeking medical treatment.



Julia Schulenburg BSN, NMD, CTN, CLT began clinical practice in 1989 with a BSN in conventional medicine. She specialized in critical care for pediatrics and adults, research and epidemiology with infectious disease, and healthcare education. She currently practices as a Traditional Naturopath and became internationally certified in Manual Lymph Drainage and Decongestive Therapy. Dr. Schulenburg received training in integrative medicine with William Lee Cowden, MD, MD(H) who is a USA board-certified cardiologist and internist and Chairman of the Scientific Advisory Board and Professor of the Academy of Comprehensive Integrative Medicine of Panama. Dr. Schulenburg continues to collaborate with Dr. Cowden. She also collaborates with Jonathan Walker MD, who is Board Certified in Neurology & EEG, and a number of other physicians, well established therapists, and research professionals to provide the most effective therapies and educational resources available. With this broad scope of education, Dr. Schulenburg has integrated her own knowledge and experience of western medicine with integrative forms of healing and various BioEnergetic and quantum physical modalities.

The Center for Holistic Healing, LLC provides a unique approach to integrative and alternative healthcare. The center endeavors to embrace every person experiencing health challenges by integrating the spirit, soul and body to restore well-being for the whole person and by providing education leading to physioemotional healing. Therapies offered utilize state of the art technologies and modalities, and collaboration with a multi-disciplinary team of therapists and research professionals provide a strategic well-rounded plan of care.

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