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Introduction

Selecting and purchasing Rife or resonant frequency instruments for personal needs can be a daunting task. Hype, incorrect explanations and outright misinformation often dominate the conversation to the point of blinding the inquirer so much that it becomes difficult to tell good information from bad. This was our personal experience over two



decades ago when we came to this technology. Having extensive research backgrounds in various advanced technologies, we were able to recognize that much of the propaganda available simply did NOT match up with sound physics and science. The available resources were either overly simplified, misleading, or just technically WRONG. Regardless of the reason, a potential buyer would often be working with poor information and unable to help themselves make any educated buying decisions.

There were a few good folks doing honest work with skill and integrity. They were typically not the ones extensively propagating misleading information. That was largely reserved to (hopefully) well-intended others relaying their "interpretation" of what was understood. From the very beginning, we have taken it as our responsibility to help correct as many of the misconceptions we find. We want to make that correct content freely available to the public so that potential buyers can make substantially informed and logical decisions.

PERSONAL NEEDS

One MUST ask: What are my wants and needs? What are my "real" needs? Are my needs immediate, or am I also preparing for the future? Is this something I just want, something I want to know more about, or something I have a critical need for right now? Is this a serious or even life threatening need? Weighing "Wants" against "Needs" can be a very difficult process for an inexperienced user. Purchasing something to "just get by on" may likely NOT be a good choice. Purchasing the most expensive device may also NOT be the best choice!



This "Want" vs. "Need" decision is one only the buyer/end-user eventually must make for their unique and often personal situation. This is also one that, if needed for health and wellness, can often best be guided by a trusted health professional.

Note: While PulsedTech strives to make as much information freely available to the public as possible, much more technical information is able to be provided through professional and licensed practitioners. They are often able to better translate the technical information to the end-user's specific and unique personal need.

If health and wellness are not a major concern, it still could be especially advantageous to obtain quality equipment for learning. Technical capabilities and nuances (such as those of custom created waveform characteristics) critical for very simple to superior delivery are not even addressed or available in most of the inferior equipment. While this might not be important in your early education, it

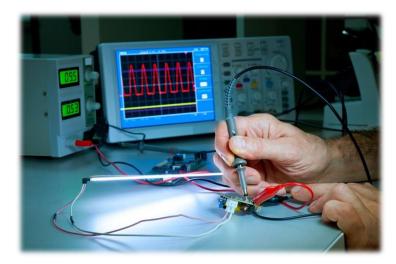
will be critically important for superior and effective practical use later. Getting the best quality you can afford is usually a good policy. As stated previously, simply buying the most expensive product is NOT always the best choice! The time and money saved through careful decisions will likely justify any extra expense you may feel in the short term.

Because so many folks find these technologies out of absolute necessity (typically after many years of failed conventional treatment), the market rarely seems to consider those individuals who are NOT in critical need. Those who are NOT in desperate need and are educating themselves for their own future needs are really the very BEST persons to properly evaluate their needs and examine ALL the possibilities and uses without the necessity to have the use reduced to a relatively narrow focus for immediate and sometimes urgent use.

EQUIPMENT SPECS / CAPABILITIES

Medical claims cannot legally be (and usually are not) made by responsible manufacturers. Responsible sellers do not make medical claims or guarantees of effectiveness to "make a sale". Equipment manufacturers are often limited to discussing equipment specifications, technical capabilities, and general operating procedures. When it comes to Rife and frequency related equipment, one must remember that many of the available devices being marketed as such are relatively simple devices intended for a "simple-minded" market that has

not done much in the way of investigation. We do not agree with or participate in that marketing strategy! If you have read this far, you are someone who will likely NOT become one of their victims. An outstanding clue that a device might fall into this category is when the company focuses far more on the history and hype of Rife's original work almost a century ago, rather than more detailed explanations of how the device might technically fulfill a user's need today. When someone more closely examines products and companies from this perspective, the person usually finds the "history-hyped" equipment technically very lacking; as more emphasis has been put into the sales and marketing than the technical design and practical usefulness of the actual products.



ACTUAL NEEDS, REQUIREMENTS AND GUIDANCE

Does the product match my requirements? What ARE my requirements? Is this technology capable of addressing my personal needs? Most important, is the device being considered capable of delivering the wave form characteristics necessary for

the identified personal needs and in a manner suitable for the operating environment? Does the use of a particular type of equipment fit in with my lifestyle? For instance, one who typically spends an hour of their evening at the home computer may need different choices than a person who spends 4 hours in front of a TV each evening or even doing errands around the house. Ironically, each situation offers excellent self-treatment environments! Both



the computer and TV scenario situations are ideal for contact application. However, the person that is quite



mobile or more than one person desires to receive simultaneous application, radiant plasma almost becomes a necessity. Even if people are receiving sessions for different applications, much of the session time, as well as many of the actual protocols is "shared" and common. For a formal group setting (such as 15-20 or more persons), the radiant plasma is currently the only practical consideration at this time.

COMPANY / REPUTATION

Potential buyers should remember to consider the reputation and reliability of a company that manufactures and provides these instruments. Ask yourself questions that can help determine the credibility of a company. (An important consideration: A responsible manufacturer is regulated and

restricted from offering certain types of responses and claims. A less responsible company may make claims and promises they or their devices are not capable of fulfilling.) How long has the company been in operation? What claims are a company making about their equipment? Do they provide clear information about their equipment, its specifications and capabilities? Is the information they make available technically responsible or simply among the realm



of historical "hype"? Is there a way to reach company personnel to assist you with concerns and or technical support? Make sure to look over what information a company is providing and check if it can be validated through other third party resources, (such as YouTube). A customer should feel free to ask any other questions they may consider helpful. However, covering these basics should help to identify whether one of these companies is reliable and can provide the services a customer truly needs. The investment you are making is likely a long term one and will have usefulness long after your immediate needs are met. The relationship with the seller or distributor is one that should be ongoing as needed.

Some companies provide articles and reference materials to help their customers learn more about the technology they work with and the technical operation of the instruments they provide. Unfortunately some

also only provide historical reference with little or no pertinence to technical application. As referenced before, there are some legal limits to what can be responsibly made available, a good manufacture will be happy to make available sound technical information. It is always helpful to read over any historical information. Make sure it isn't a marketing distraction to cover what technical information is absent. If there are inconsistencies within their presentations or if there is information that is not updated that is known or has been proven to have changed, it is a good indicator that a customer could be dealing with a company that may provide substandard equipment and services. Operation manuals, computer software are often included with equipment also. The availability, organization and user-friendliness of the information given within those resources can also distinguish the reliability of a company and its products.

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COST

What can I afford? Can I really afford anything but the very best? Is "the very best" what I really need?

As previously eluded to, price *IS NOT* a good indicator of the value, effectiveness, or even appropriate-ness of equipment. For instance, the simpler (and usually less expensive) contact instruments can be much more appropriate and cost-effective for localized application. However, contact instruments cannot provide the radiant application for group settings because they benefit only one person at a time. If the device cannot provide suitable waveforms (regardless of type) it may be of very little usefulness and worth little to NO value.



A person's needs DO change and the tools they need to work with should also be flexible to evolve and meet those changing needs. The ability to upgrade, trade in, or custom modify an instrument to meet the user's unique requirements can have a tremendous impact on the overall long term "value" of a system. Forward thinking modular designs that are considerate of future needs, upgrades, and (re)configurations by design can provide much value to an instrument. (This will be discussed a bit more under "7 - Future")

COMPARISONS & COMPARISON CHARTS

The most difficult aspect of "comparison shopping" for frequency instruments is that most people don't know what they need yet. They typically don't understand what they are looking for. Customers often have minimal to no experience in using this equipment themselves or with a practitioner. Most do not yet know features or even what should be considered technically. Nor are they likely to be familiar with many of the manufacturers, if any at all.



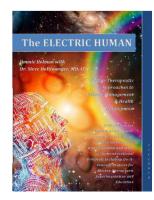
Comparison charts can be incredibly deceptive. Even when the feature needs become known, are the different instruments really comparable? Are the folks doing the comparisons in published charts even CAPABLE of a substantive technical analysis of their own or other company products? We have been in your position. It most definitely is a very confusing marketplace and unfortunately one that is plagued with misinformation, misdirection, deception, and sometimes even outright lies.



The PulsedTech Research Lab has actually been doing extensive technical analysis on many of the commercially available devices meant for the Rife community. This was never done to provide users a "comparison chart", but rather to privately analyze others from a technical standpoint. This helps to better determine not only where we stood in the market-place, but also if there were practical features or functions needed that we might have missed. Unfortunately,

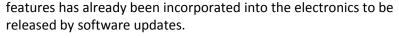
for over almost 2 decades, we have been extremely disappointed at the vast majority of what we have seen from a technical perspective.

One also needs to ask: "Are there any companies or units left off these publically available comparison lists? WHY?" You should be curious as to why a company preparing a comparison chart would **NOT** want to compare their equipment with a select company. Perhaps there is a competitor providing benefits that other companies would like to remain undisclosed? A responsible manufacturer will make technical information freely available so that the potential user can make informed assessments themselves.



FUTURE

With Pulsed Tech instruments, the engineers have put much consideration into the modular design and architecture focused on constant improvements, frequent software updates and expected upgrades with users' "new and evolving needs" in mind. In many cases, the hardware for planned future hardware





A very important consideration, the architecture of the equipment, allows for later additions and implementation of more advanced features for needs not yet considered. The reduction of needed hardware changes to provide additional user capabilities can be of great value and is rare in most other marketed equipment.

These innovations are some of the primary reasons PulsedTech instruments rarely ever appear on the "used" market.



SUPPORT

What type of technical support network (if any) is in place for owners of the equipment? Is it mostly left to you to "figure out"? Are you possibly left

with only the "multi-level marketer" who sold you the device? While the practitioner is the most preferred source to assist with specific protocols, unique and practical operating needs should be available directly from the company who designed the instruments and software. The direct access to the source for clearer understanding of potential or proposed needs is crucial. Does the software have secure remote capabilities built in? All



Pulsed Technologies Products are unified and controlled via the PFG Lab Software Suite. Besides graphical scripting and equipment control, the PFG Lab software also provides safe and secure remote control and assistance with PulsedTech's trained support staff or the users' knowledgeable practitioner.



SERVICE / REPAIRS / UPGRADES

A fact of life: "STUFF" HAPPENS! And electronics DO FAIL. Misuse, abuse, pets, children, or even component failure can all lead to a non-operational state. The reason for the failure at a time of need is secondary. The



most important thing to the user AND a good manufacturer is to focus on returning the equipment to full operating condition as quickly as possible. In some cases, replacement equipment is available for rapid exchange (sometimes even overnight).

Of course, service and repairs are occasionally needed. A company's ability to quickly upgrade and add features and capabilities not available at the time of purchase can be incredibly valuable. Despite the urgency of a customer's needs, a quick and timely response to repairs and upgrades should always be a high priority for manufacturers of such equipment. Many upgrades include specialized accessories to help increase effectiveness and prevent future issues as well.

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EXPECTATIONS

Be honest about your personal needs and expectations! If the previous topics have not been considered then there is likely NO EQUIPMENT or TREATMENT that is going to help fix your issues. Often these nuances are clear indicators to techniques and features that may be otherwise overlooked. Maintain realistic

expectations and logical progressive goals guided by experienced practitioners capable of properly monitoring physiological changes, recognizing deficiencies, and suggesting protocol adjustments and helpful supplementations. Don't expect the technical support personnel to "play doctor". Likewise, don't expect the practitioner to know ALL of the physics of the equipment. But NEVER hesitate to ask a question. The more that all the concerned parties understand about the issues, the easier it is to bring about a successful strategy and solution. THAT is what this is really all about!



In Summary

Please take the time to carefully evaluate your personal needs, expectations, available equipment, and the potential companies involved. Your success, results and future health will very likely benefit from this time carefully spent!

We sincerely hope you will select from among the Pulsed Technologies impressive line of instruments and available accessories. Whatever your decision is, be sure to get what best suits **YOUR PERSONAL AND UNIQUE NEEDS!**







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